



USAID DIALOGUE ON HIV AND TB PROJECT

AGENDA

WORKSHOP: USING RESEARCH DATA TO GUIDE HIV AND TB PROGRAMMING

Goal: To build the capacity of state and non-governmental organizations to analyze and interpret USAID Dialogue on HIV and TB Project behavioral study data and to develop recommendations for improving program activities based on research findings

Day One
Overview of the USAID Dialogue on HIV and TB Project and project research component
Overview of objectives of the training, training schedule, and activities
Overview of study methodology
Introduction to the process of using data for decision making <ul style="list-style-type: none"> • Dashboard • PerForm • BCC framework • Where does the TRaC survey fit in?
Overview of “Bubbles”/OAM Determinants
Introduction to the Monitoring Table <ul style="list-style-type: none"> • Explaining statistical terms: Scale constructs; mean score; statistical significance • Group work and presentations using monitoring tables
Introduction to Segmentation Tables <ul style="list-style-type: none"> • Understanding segmentation tables • Review segmentation tables • Breakaway group exercise – split groups by each behaviour • Develop an overview description of target population: <ul style="list-style-type: none"> ○ BEHAVIORS; or ○ NON-BEHAVIORS • Group work and presentations using segmentation tables
Day Two
Introduction to choosing priority determinants <ul style="list-style-type: none"> • Review of program activities • Complete exercise in groups
Conduct Exercise: Develop evidence-based recommendations for each behavior group <ul style="list-style-type: none"> • Group presentations and discussion
Work in groups: Define the role of each organization in implementing the recommendations
Discussion of next steps for implementing workshop recommendations <ul style="list-style-type: none"> • Key messages and activities • Revisions of IEC materials and activity plan